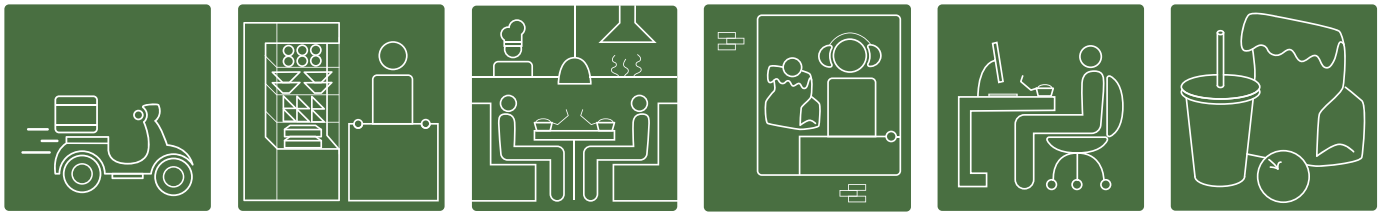




BACK TO BUSINESS

A practical guide to packaging for socially distanced catering

May 2020



Packaging & menu inspiration | New service models | Environmental support



WELCOME BACK

We want to make your life easy. Disposables were invented for hygiene, and Vegware was invented for sustainability. Our plant-based and compostable packaging enables caterers to serve food safely and please clients.

In this practical and visual guide, we've grouped our packaging by menu theme to help caterers plan for new socially-distanced service models. We share 2020's hottest product tips, as well as environmental advice. Our colourful look-book will set to stir up your culinary creativity.

We are here for our friends in foodservice, providing the packaging you need to carry on what you do best: creating new menus, serving delicious food, and feeding communities.

CONTENTS

3-5	PACKAGING THE NEW NORMAL
7	SERVICE MODELS FOR SOCIAL DISTANCE
8-17	PRODUCT LOOK-BOOK FOR SNACKING, MAIN MEALS, PACKED LUNCHES, DRINKS & MORE
18	MARKETING SUPPORT
19-23	ENVIRONMENTAL SUPPORT & CERTIFICATION
24	COMMUNITY FUND



PACKAGING THE NEW NORMAL

Let's explore how eco disposables can enable foodservice to get back to business.

BAGS (AND BOXES) OF CHOICE

Staff distancing means staggered kitchen time, so packaging also enables chefs to prep and store menus ahead of time.

Armed with a multitude of containers and bags, caterers can offer customised lunches and satisfy all dietary requirements.



This interactive brochure links to our full product list & more



WRAPPED UTENSILS

Why not consider wrapped cutlery packs, wrapped straws and sugar sticks for easy service.



PUT A LID ON IT!

Just 10 Vegware lid sizes covers about 100 different containers, from hot and cold cups, soup containers, deli containers and Bon Appetit bowls. Our Series numbers help you find your lid size, then you choose domed or flat, with or without a hole.

Here are some highlights:

- Our 96-Series PLA lids fit our new PLA Bella pots for chilled deli treats, as well as all our cold cups in clear PLA and colourful paper Hula design.
- Mix and match our Bon Appetit bowls and lids, in clear PLA for cold salads or paper for hot meals in an appetising wide presentation.
- Within our hot and cold cups, we have tall and slim versions of the same volume, so caterers can use one lid for many drinks.
- Our 2-4oz portion pots fit our 76-Series cold cups as an insert for food combos.



HEAT-SEALABLE MULTI-BAGS

Our heat-sealable NatureFlex bags are made from sustainably-sourced wood pulp. Serve hot or cold snacks, cookies, paninis, wraps or baguettes with our range of sizes.



STICKERS

Communicating is more important than ever. Stickers are ideal to write on key information, and also provide a tamper-evident seal.

Caterers are likely to be increasing use of disposables, so Vegware's 'made from plants' stickers help communicate your environmental credentials.

Custom-printed stickers can share your own messages with your diners – ask Vegware about options.

KEEPING SUSTAINABILITY ON THE MENU

Vegware's plant-based catering disposables are made from renewable, lower carbon or recycled materials, and can all be commercially composted with food waste where accepted. And our unrivalled expert environmental support can help foodservice go zero waste – find out more later in the booklet.



MADE FROM *Plants*

Share your eco credentials!

Clients can help themselves to our eye-catching 'made from plants' posters in a variety for print or social sharing:

vegware.com/mfp



find out more from page 18

SERVICE MODELS FOR SOCIAL DISTANCE

Necessity is the mother of invention. Which model will you choose?



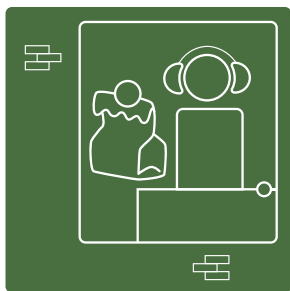
AT DESK DELIVERY

Food is brought to clients at their desks, pre-packaged and in a bag or carry pack.



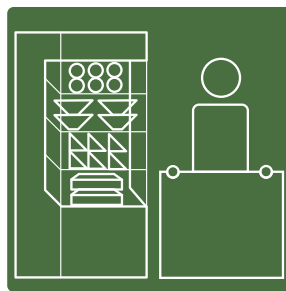
PACKED LUNCHES

Many foodservice settings are finding packed lunches the simplest solution.



TAKEAWAY

Sometimes takeaway is the best way. Caterers can tap into a wide variety of packaging formats, for contactless collection. Carriers and cutlery packs are a must.



POP-UP PODS FOR GRAB & GO

Instead of one large restaurant, smaller pods cater for different areas of your site. Everyone loves hot drinks, snacks, and a small chiller and hot cabinet for grab & go.



SITTING IN

Attractive disposable trays and plates are a good temporary solution in sit-in settings.



DELIVERY

Vegware has a wide range of packaging suitable for hot and cold food and drink deliveries, which are plant-based as well as practical.

PRODUCT LOOK-BOOK

Chefs can still be creative as ever. Here's a visual feast of Vegware product inspiration to showcase how you can package your menu in plant-based compostable disposables.

SNACKING

Our new **PLA Bella pots** fit our
96-Series cold cup lids & 3oz inserts



CAN YOU CLICK IT?

This interactive brochure links
to our full product list & more



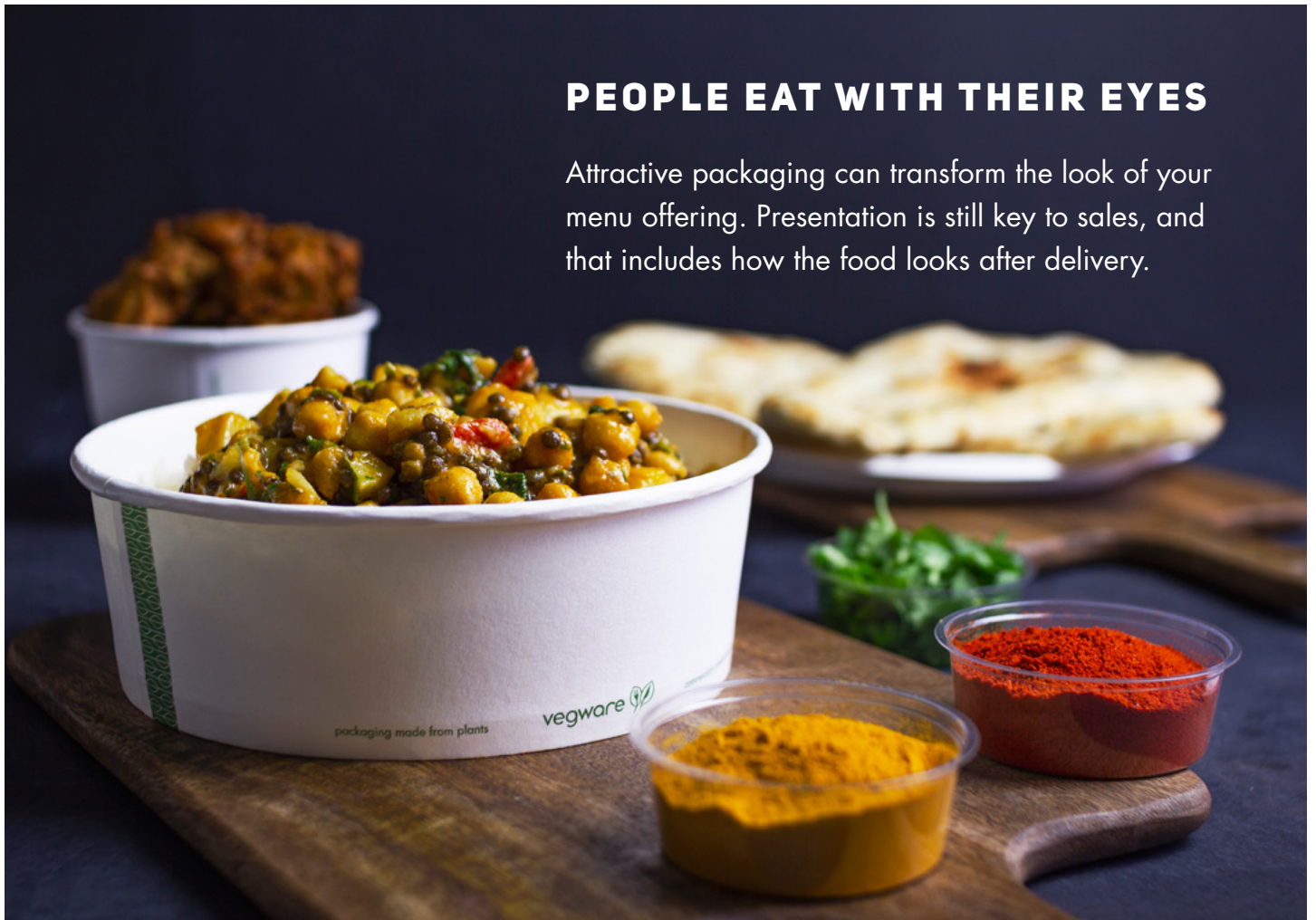
Bags to go include heat-sealable
clear NatureFlex multi-bags



MAIN MEALS

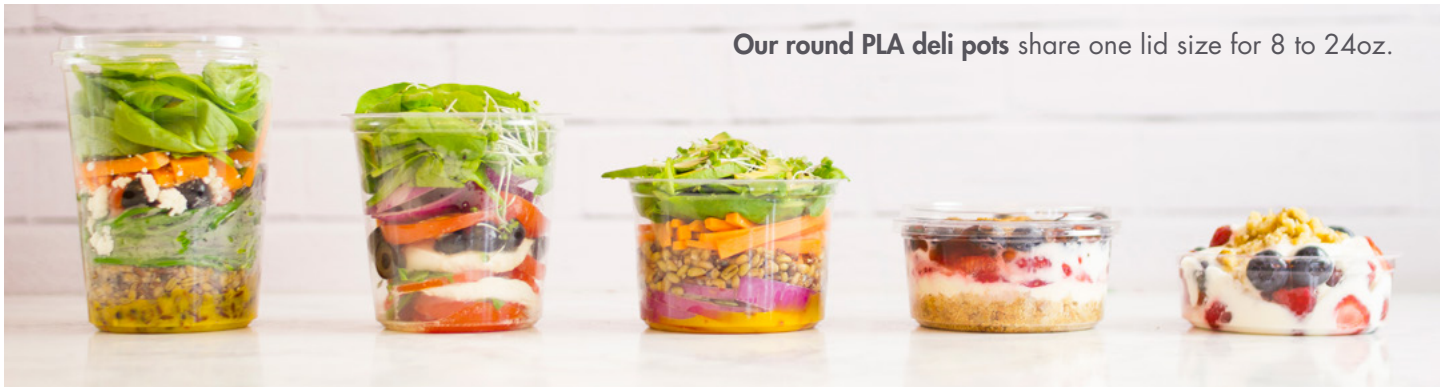
PEOPLE EAT WITH THEIR EYES

Attractive packaging can transform the look of your menu offering. Presentation is still key to sales, and that includes how the food looks after delivery.

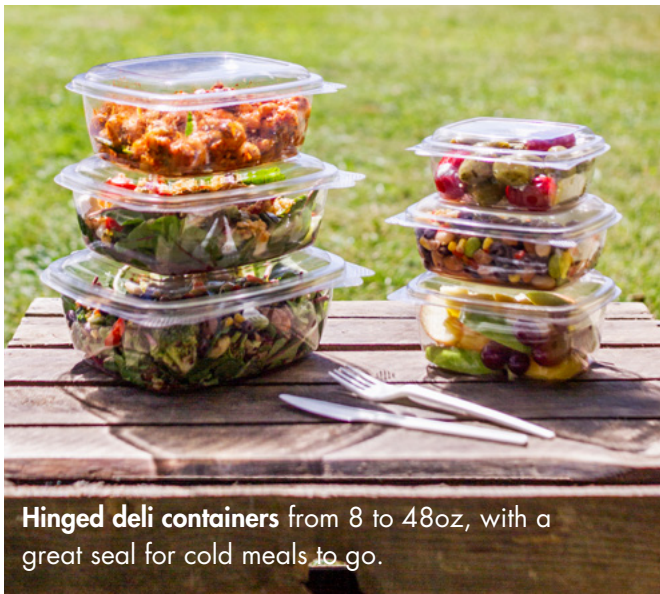


Our **Bon Appetit bowls** mix & match - paper for hot or PLA for cold colourful salads





Our round PLA deli pots share one lid size for 8 to 24oz.



Hinged deli containers from 8 to 48oz, with a great seal for cold meals to go.



Food cartons are ideal for hot or cold - simply fold in the flaps to travel



Cutlery kits - a must-have product



Fast food can be healthy too!



Portion pots in plant-based PLA - bring on the flavour!



Our spill-proof **Gourmet range** - unique mix & match bases & lids to go

PACKED LUNCHES



Get carried away - reuse our compostable carriers as a caddy liner, or choose classic recycled paper bags.



Bloomer bags, fully lined with heat-sealable NatureFlex. Add a PLA sandwich sofa for extra structure!



Boxes for sandwiches, wraps and salads, all with plant-based windows.

DRINKS

Our **cold cups** range from 5 to 22oz, with all sorts of matching PLA lids. **7oz water cups** are an eco thirst-quencher.



Our new **PLA sipping lid** reduces the need for a straw - simply flip and sip.



Our **Hula paper cups** fit our **cold PLA lids**, are great for hot snacks too.

CLICK BELOW FOR OUR CUP & LID SIZE GUIDES

HOT CUPS

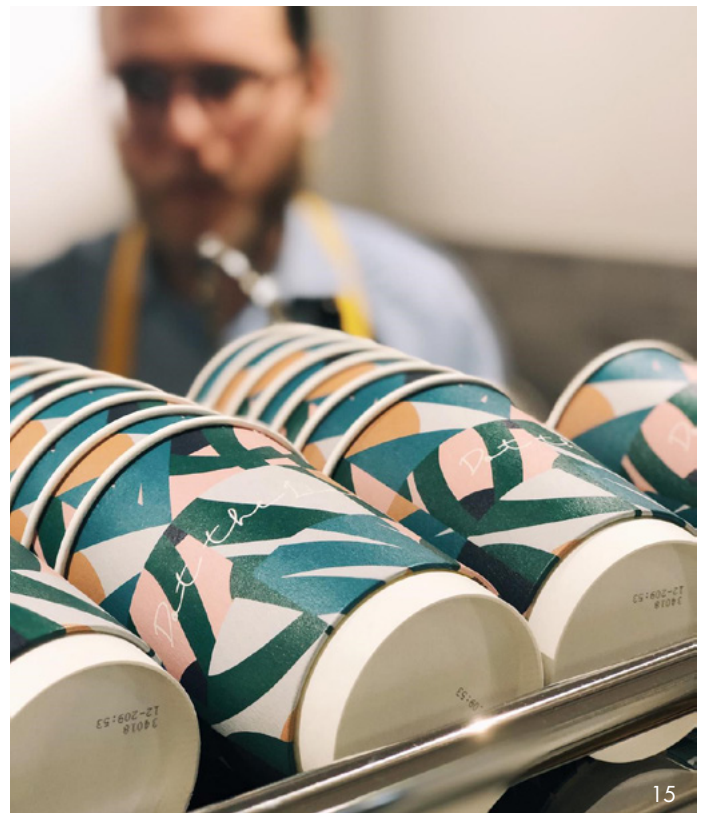
COLD CUPS



HUMAN WARMTH, SAFE DISTANCES

Caterers love giving a warm welcome. As well as signage, digital screens and staff badges, also consider custom-printed cups and stickers to share your warm messages.

CUSTOM PRINT



SITTING IN



COVERING UP



As well as classic greaseproof sheets, we also have clear PLA sheets for visibility and freshness.



FOOD PREP GLOVES

Why not consider plant-based gloves which are suitable for commercial composting. These are not medical grade gloves but are ideal in a foodservice setting.



MARKETING SUPPORT

Here's how we support your clients, helping sites communicate the benefits of their sustainable choices.

EYE-CATCHING IMAGERY

Fancy shouting about Vegware on your website, intranet or newsletter? Customers get full access to our online image library, as well as a variety of texts.



SOCIAL MEDIA SUPPORT

Our social media pack has shareable @vegware graphics – it's part of our Engagement toolkit at [Vegware.com/downloads](https://vegware.com/downloads). For seasonal specials, subscribe to our newsletter at [Vegware.com](https://vegware.com).

Tag **#vegware** in your own pics!



FOR YOUR CUSTOMERS

Fancy some A4 Vegware posters or graphics for your digital screens? They're in our Engagement toolkit at [Vegware.com/downloads](https://vegware.com/downloads).

FOR YOUR STAFF

Want to share info internally? We can email you factsheets, flyers, presentations and overview documents.

SAMPLES

Developing a new food concept? Try it out with some Vegware samples.

ENVIRONMENTAL SUPPORT

Vegware is the ultimate partner for practical disposables with the highest environmental credentials and unrivalled communications and waste support.



Click here to watch our short animation – ideal for your digital screens.



PAPER & CARD

Sustainably sourced, using recycled content where we can.



PLA & CPLA

Strong & light. Plantbased. Clear PLA for cold use, CPLA for hot.



NATUREFLEX

Clear film made from wood pulp. Anti-grease, heat sealable.



BAGASSE

Reclaimed sugarcane. Sturdy & practical, for hot and cold use.



PALM LEAF

Fallen, pressed Areca leaves. Unique eco style.



INKS

Vegetable or water-based, with a great print finish.



ENVIRONMENTAL IMPACT

Vegware is the ideal packaging partner to realise your sustainability ambitions.



Plant-based materials



Compostable products



Recycled content
(Over 3,400 tonnes used in 2019)



NO conventional plastics or blends such as PSM



NO oxo-degradable plastics

BIODEGRADABLE VS COMPOSTABLE

The term '**BIODEGRADABLE**' tells us nothing about where or how fast something can biodegrade. Wood is biodegradable, but a log cabin can stand for generations.

- Does it biodegrade in 200 years in the Sahara?
In 1 day in the arctic?
- Example: PSM cutlery is sold as 'biodegradable' but contains 20-30% polypropylene, therefore it can only go to incineration or landfill.

If packaging can biodegrade in under 12 weeks in commercial composting, then it can be called... **COMPOSTABLE**.



CERTIFICATION & CREDENTIALS

With 70+ award wins and our independent certification, Vegware is a trusted partner. We hold the deepest set of compostability certification in the sector, and run trials at composting facilities.



OUR ZERO WASTE SUPPORT

We go beyond product. Vegware has over a decade of experience in delivering food and packaging waste recycling solutions. Our unprecedented engagement with the waste industry means that Vegware is uniquely placed to help you realize your waste ambitions.

Vegware is proud to be driving change in foodservice recycling, actively increasing access to commercial composting. Where composting is possible, our award-winning support includes consultancy, staff training, bespoke bin signage and communications for an easy transition to zero waste.

FIVE STEPS TO ZERO WASTE

COMPOSTING INFO

1. Switch all disposables to compostable alternatives

Using all compostable products simplifies recycling for your customers, and reduces the risk of contamination.

2. Find the best recycling solution and label your bins

Vegware works with each site to find the best solution for recycling your compostable packaging. Vegware designs bespoke bin signage to clearly communicate your recycling streams and reduce contamination.

3. Communicate the system

We'll provide bespoke posters, table talkers and work with your channels to communicate the new system.

4. Training and engagement

Staff and customer engagement is key. Vegware provides training and communications toolkits to ensure everyone knows which bin compostable packaging goes into.

5. Measure and communicate

Communicate your recycling rates and switch to Vegware with customers. Contact Vegware for visual social media assets and promote your success online.

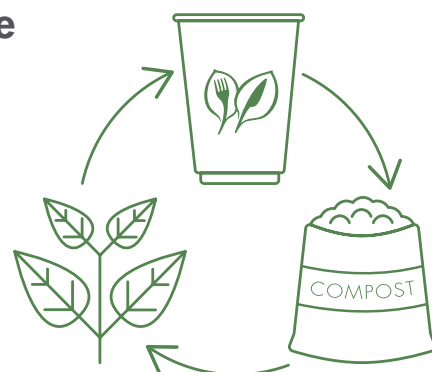


CLOSE THE LOOP – WITH BIOBAGS

Compostable biobags are vital to closing the loop, as they get composted together with your food waste.

Conventional plastic liners need to be removed before composting, but shreds often remain and can pollute farmers' fields. Vegware's plant-based biobags are:

- Certified home compostable
- Made responsibly in Europe from MaterBi, a plant material made from vegetable oils and thistle starch
- No soil contamination



vegware[™]
CLOSE THE LOOP



COMMUNICATE THE SYSTEM

LET US COMPOST YOUR USED VEGWARE PACKAGING...

ENJOY!



RETURN



WE'LL RECYCLE IT...



...INTO COMPOST!



... JUST BRING IT BACK IN. WE'LL DO THE REST!

We offer a bring-back scheme for our takeaway Vegware packaging. You bring it back, we'll ensure it goes to the correct composting facility.

vegware 

     @vegware

Composting used Vegware is a great message to share with your staff and visitors. Communicating the recycling message widely will also increase recycling rates and reduce contamination.

Vegware will work with your site to produce communication materials including posters, table talkers, and digital content for screens.

Vegware will help encourage a bring-back scheme for your site. Customers can return Vegware packaging to then be appropriately recycled into high quality compost.

WE'LL Compost THIS



Put it in our
FOOD WASTE & COMPOSTABLE PACKAGING bin

Catering disposables made from plants.
Composted in under 12 weeks, to feed soil and help plants grow.

vegware 

    @vegware

WE'LL Compost THIS



Put it in our
FOOD WASTE & COMPOSTABLE PACKAGING bin

Catering disposables made from plants.
Composted in under 12 weeks, to feed soil and help plants grow.

vegware 

   @vegware

FOOD WASTE & COMPOSTABLE PACKAGING



23



FEEDING COMMUNITIES & SUPPORTING SUSTAINABILITY, SINCE 2009



Started in 2009, our Community Fund supports non-profits engaged in sustainability by offering monthly grants or a regular donation of Vegware's eco packaging. We support grassroots projects from the Amazon to Yorkshire.

vegwarecommunityfund.org